

Suggested Typefaces

NEWS GOTHIC MT BOLD

Primary Titles should be between 24-300 points depending on size of document and design. Titles should be ALL CAPS to emphasize importance.

NEWS GOTHIC MT REGULAR/*ITALIC*

Secondary Titles should be used for dates and subheaders and should be between 14 and 24 points depending on size of document. You can also use News Gothic MT as a secondary font.










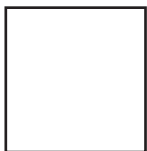
Arial Regular/**Arial Bold**

Body copy should be between 9 and 12 points for legibility.

Arial Italic/**Arial Bold Italic**

Tertiary copy should be used for captions and should be between 6 and 9 points for legibility.

Suggested Colors

						
C 86 M 60 Y 17 K 2	C 70 M 34 Y 0 K 0	C 24 M 9 Y 97 K 0	C 6 M 0 Y 97 K 0	C 0 M 48 Y 88 K 0	C 0 M 92 Y 83 K 0	C 0 M 95 Y 0 K 0
R 51 G 102 B 153	R 0 G 153 B 255	R 204 G 204 B 51	R 255 G 255 B 0	R 255 G 153 B 51	R 255 G 51 B 51	R 255 G 0 B 153
#336699	#0099ff	#cccc33	#ffff00	#ff9933	#ff3333	#ff0099
						
			C 0 M 0 Y 0 K 100	C 0 M 0 Y 0 K 50	C 0 M 0 Y 0 K 0	
			R 0 G 0 B 0	R 153 G 153 B 153	R 255 G 255 B 255	
			#000000	#999999	#ffffff	

Use of Images

In documents created for print, images should always be sized at 300 PPI. Failure to do so will result in low-quality or pixelated images.

Use of Logo

The OSU Logo should always be present on the document. The Department of Art prefers the use of the black, gray or reversed (white) horizontal logo.

